Company Application Form

A. Submission category (Select any one)
1. Web
2. Mobile
3. Immersive
4. Connected & Intelligence
5. Digital Ergonomic Products

B. About the participating company details

1a. Company details

Company name	
Headquarters	
Total employees (as of date)	
Revenue (USD mn) (as of latest FY)	
Core offerings	
Key verticals served	

1b. Single point of contact details

Name	
Designation	
Email ID	
Contact number	

C. Project Details
1. Project Name
2. Project URL
3. Project Credentials (If login details required)
4. Video URL
5. Upload presentation (max. 20 slides)
6. If you have designed and developed a product for a client/third party, we would like you to share the authorisation letter

D. Background

1. Problem context

   Which industry was the client operating in? What was the situation and complication facing the business – ex. industry trends, relative position in the industry?

2. Importance

   Why was solving the problem important?

3. Problem statement

   What must be resolved to deliver high-value business impact?

4. Current situation

   How is the problem being addressed currently and what are its limitations?

E. Solution approach

1. Data Sources

   What were the different data sources considered and incorporated into the solution?

2. Conceptual solution architecture

   What was the solution architecture? Please explain with a diagram

3. Technical approach

   What were the different techniques implemented?

4. Tech stack

   What were the different tools, platforms and languages employed?

5. Implementation approach

How was the final solution operationalized? Please explain from the end-user perspective.

6. Additional solution details

Please share any pictorial representation that will help understand the solution.

F. Solution highlights

1. Innovation

How was this solution different from traditional approaches?

2. Insights

What were some of the interesting, unusual/counter-intuitive things you observed?

3. Challenges

What were some of the interesting challenges you addressed?

4. Duration

How long did the project take from definition of the problem statement to operationalizing the solution?

5. References

Please provide links to technical papers/open source code used.

6. Any other information

Is there any other relevant information you want to share?

G. Impact

1. Quantitative benefits (current and potential)

   How did the key metric(s) improve - ex. Increased revenue of $x? (Please provide $ metrics wherever possible)

2. Qualitative benefits (current and potential)

   What were the other benefits realized by the client?

3. Client testimonial

   What feedback was received from the client?

H. Applicability of the Product

1. Overall Experience (Products which are designed for profit, and are aimed at improving the overall experience of the user, solving a day-to-day or life problem/challenge)

2. Social Impact (Products which deliver a high quantum of social impact across areas of Education, Healthcare, etc.)

3. Environmental Impact (Products which deliver a high quantum of impact on environmental factors and improvement of environmental sustainability)

4. Bharat Digital Innovation (Products which align to the vision and objective of the key Bharat Digital Innovation programs such as Make in India and Digital India)

5. Government Schemes & Vision (Products which are designed to capture, in spirit or in specific technical terms, a government scheme that is not covered under Bharat Digital Innovation)